

2025

BRAND GUIDELINES:

riders-pro.com





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BRAND COLORS

#013562

#B5000B

#CCCCCC

#1E1E1E

#0059A6

#E30613

#EEEEEE

#595858

TYPE SYSTEM

PRIMARY FONT

Nunito black

Nunito medium

Nunito extralight

SECONDARY FONT

Poppins bold

Poppins regular

Poppins light

IMAGERY



gray

color

LOGO USE: SPACE

x		$\frac{x}{2}$		x
			riders-pro.com	
x				x

ICONS

